



To all Members of SWCC 2023

Good afternoon to all,
Another busy month ahead, so lots to look forward to, but first a bit of news from the committee...

Club Sponsorship Opportunities

For the past nine years J.L Priestley & Co. have generously sponsored Sleaford Wheelers Cycling Club, enabling the club to offer discounted kit to members and to financially support members taking part in various national cycling events. This sponsorship has now come to an end and the time has come to look for new sponsorships for the club.

A main sponsor replacing **J.L Priestley & Co.** would pay £1000 each year for a minimum of three years. The sponsor's name and logo would be displayed prominently on future club kit and used on our website, event posters etc.

Other smaller scale sponsorships could be available such as one-off event sponsorship. We are open to consider any suggestions from potential sponsors.

If you know of anyone who might be interested in sponsoring the club, please get in touch before the next committee meeting which is on **21st August**.

Club Kit

Due to this upcoming change in sponsorship, it will be necessary to update the club kit. Our current design and colour scheme will be retained but there will be some modifications, changes to logos etc. We hope to make these changes as soon as possible so that we can submit the new artwork to the manufacturers and start placing orders.

In the meantime, we still have a few items of club kit in stock which we are selling at heavily reduced prices....

- Men's T1 Road Jersey, short sleeve, Full zip. Size Small. **£25.00**
- Women's Short Sleeve Sportive Road Jersey. Short zip. Size 10. **£20.00**
- Women's Short Sleeve Sportive Road Jersey. Short zip. Size 12. **£20.00**
- Women's T1 Short Sleeve Jersey. Full zip. Size 10. **£25.00**
- Women's T1 Short Sleeve Jersey. Full zip. Size 16. **£25.00**
- Women's Short Sleeve Sportive Road Jersey. Size 18. **£20.00**
- Women's Waterproof Gillet. Size 16. **£25.00**

Please ask if you would like to buy any of the above.

Events coming soon....

Thursday 27th July - SWCC 10 League Round 11 & Championship 10 at 7.00pm - This is the last event in the 10mile time trial league and also our club championship event, so to mark the occasion there will be a Buffet Social at the Horseshoes once all riders have returned.

All welcome, no charge for food!

To enter, please send a Text message with your full name to Stuart McKellar on 07961 997483 from the Tuesday before the event until 4.00pm on the Thursday.



Saturday 29th July 2023 - Heckington Show

Some of our Go-ride children will be taking part in the **Youth Go-ride Club Championships** at the Heckington Show, so if you are visiting the show on the Saturday morning, don't forget to drop by the main ring and give our younger members some support!

Thursday 3rd August - SWCC 7 League Round 3 – Enter as above.

Saturday 5th August - SWCC Ladies' Social Rides. There will be at least three groups to choose from, possibly four, so something for everyone. Meet at the Horseshoes for a prompt start at 9.00am.

Sunday 6th August - SWCC Rutland Water Ride - Kerri Foster and Mark Taylor are offering an alternative to the usual Sunday club ride for those who fancy something different. Meeting outside the Rutland Cycling Store at Whitwell car park at 9.00am for a 9.15am start, join Kerri and Mark for a 65mile gravel loop with 4000 feet of climbing with a café stop somewhere on route. If ability dictates that the group splits, Mark will take a steadier group.

*If you prefer a gentler ride, there may be a group riding one of the [Rutland Trails](#). Please let us know if you are interested in riding one of the trails, so we can make some plans.

Thursday 10th August - SWCC 7 League Round 4 – enter as above.

Thursday 17th August – SWCC Ladies Only 7mile TT

This will be run just like our usual club time trials but just for female riders 12 years and older. All abilities welcome. There will be prizes for 1st, 2nd and 3rd on road bikes and 1st, 2nd and 3rd on TT bikes but this is primarily a fun event! A great opportunity to have a go at time trialling for the first time. Enter in the usual way, as above.

[Click here](#) for further details of our Time Trials.

Sunday 20th August – SWCC Hill Climb Championship and Freewheel Competition at 10.00am

on the CHC-1 course: <https://www.strava.com/segments/2659468>

All welcome but you must be a first claim member if you want to win one of our famous candlesticks! 1st and 2nd claim members £4.00 for adults and £3.00 for under 18s. All Guests £5.00. No pre-booking needed. Sign on at the bottom of Leadenham Hill at 9.30 am. The Hill climb is followed by a short ride to Caythorpe for the SWCC Freewheel Competition – a thrilling freewheeling descent of Gorse Lane Hill. Entry to the Freewheel competition is free.

Minimum age is 12 years for both events. Parental consent form required for all under 18s who have not already submitted one for our TTs this year. [Form Here.](#)

Wednesday 23rd August - TLI Road Circuit Racing - Round 4 at Ashby at 7.00pm.

Hosted by SWCC.

5 laps of the Ashby, Digby, Scopwick Circuit. HQ at Digby Village Hall.

If you would like to enter this event you will need a TLI licence available from:

<https://www.tlicycling.com/membership/> and then [enter here.](#)

You must be 14 or older to race.

NB. Entries fill up quickly!



***Dennis Owen will be needing a team of volunteers for this event so if you can spare a couple of hours, please contact Dennis on 07783 455932**

*** If you would like to bake a cake for this event, please contact me or Rea Jessop. All proceeds from cake sales will go towards Kidney Research UK.**

Saturday 2nd September - Annual SWCC Ladies Skegness 100mile Ride

Sleaford to Skegness for a beach photo and fish and chips - Then bike home!

This is a no drop ride and there will be café stops along the way. There will also be a shorter option from Kirkstead Bridge (approx. 65 miles there and back) and if you can only manage 50 miles that's no problem but you will need to organise your own lift back. There will be a buffet back at the Horseshoes and it would be good to see some club members there to welcome us back! Further details nearer the time.

Sunday 24th September – The First Round of the Lincolnshire Cyclo-cross Championship and Trophy Day Series

Racing for all ages, hosted by **Sleaford Wheelers CC** at Ancaster Leisure.

This is always a good family day out for riders and spectators.

For more information and to see the **Lincolnshire Cyclo-cross Calendar 2023-2024** please go to the [Cyclo-cross section of the SWCC Website](#).

Richard Howes will be needing a team of volunteers both for setting up on the Saturday and on the day itself, so if you are willing and able to help out, either for a couple of hours or for the full day please contact Richard directly on rhpenquiry@gmail.com or 07971 485619. All offers of help will be hugely appreciated, plus you will get to be part of a spectacular event!

Regular club Events...

SWCC Go-ride sessions for our younger members will re-start on Tuesday 12th September.

SWCC Sunday Club Rides every Sunday morning. Meet at the Marketplace in Sleaford for a prompt start at 9.15am. Hopefully, there will be three groups out each week depending on availability of ride leaders. If you would like to become a club ride leader, please get in touch with any member of the committee.

SWCC Chain-Gang on Tuesday evenings. Meet on the Digby Circuit at the top of the Roxholm/Bloxholm Road at 6.00pm for a prompt start at 6.15pm.

<https://what3words.com/allies.starters.crimson>

For further details please contact Dan Simpson.

The next **SWCC Committee Meeting** will be on **Monday 21st August**. If you have any questions, comments, or suggestions, please get in touch with me or any member of the committee.

That's all for now,

Happy cycling and hopefully see you soon,

Kind regards

Julie